



CALL FOR ARTISTS

UTILITY BOX PROJECTS AT PIER PLAZA

GOAL

Original Classic California-themed art created by local artists

UTILITY BOX 1

Dimensions:

- W 78" x D 36" x H 92.5"

Location:

- New Pier Plaza 100 Pomeroy Street

Theme:

- Classic California with preference for elements of Car Show

Commission:

- \$4,000 including supplies
- Payment after completion of work

UTILITY BOX 2

Dimensions:

- W 25" x D 18" x H 51"

Location:

- New Pier Plaza 100A Pomeroy Street

Theme:

- Classic California with Marine, Ocean, Seashore

Commission:

- \$1,500 including supplies
- Payment after completion of work.

NOTE: Boxes will ideally be awarded to two different artists, but an artist may submit concepts for both.



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Materials:

- Frog Juice sealant (several coats) and Nova Color long lasting mural paints

Submission First Round – CONCEPT DESIGN:

- **June 12, 2020 midnight**
- Full color sketch emailed with subject line: Pier Plaza Utility Box.
- Please include portfolio photos or links.
- Please provide any experience specific to utility box art.

Judging:

- A committee will review all submissions and unless one applicant stands out, 2-3 finalists will be asked to go the Second Round.
- If no submissions meet the criteria, the call for artists will not advance to the second round.

Submission Second Round – 3D model:

- **JULY 17, 2020 3:00 pm.** Finalists will submit a model-sized, to-scale replica of the utility box, constructed from cardboard or other like material.
- Replicas must be delivered to Pismo Beach Recreation Dept. at City Hall.

Completion of project:

- **End of Summer 2020** (exact date yet to be determined)

Scope:

- The City shall prep for painting the surface of the two utility boxes.
- The artist will paint the box on site at the pier plaza, finishing with several coats of Frog Juice sealant. Number of coats to be decided.

Contract:

- A signed contract supplied by the City is required.

Ownership:

- The artwork will belong to the City. The artist may use reproductions as desired.

Contact and Questions:

- Email to gorenlielsen@gmail.com with subject line: Pier Plaza Utility Box

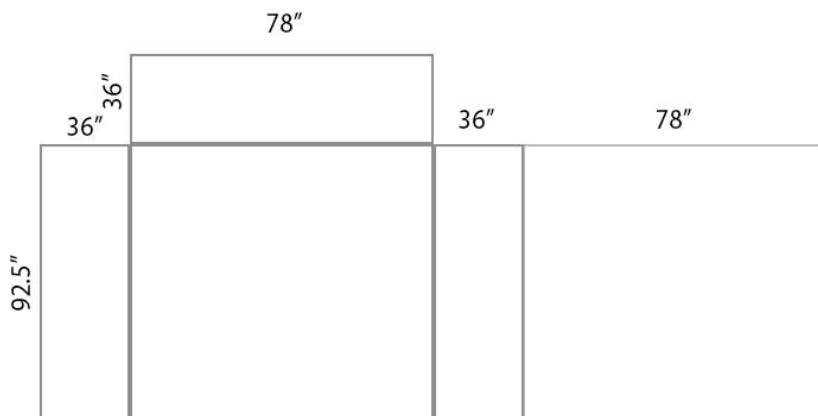


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Pismo Beach Pier Plaza Utility Box #1 100 Pomeroy

Art must not cover or obscure Identification Name Plates on the box.
Artist responsible for painting (Nova Color long-lasting mural paints) and Frog Juice sealant.
Work to be completed end of summer 2020 (date yet to be determined)
Theme: Classic California with preference for Car show
Submission sketches in full color with enough detail to communicate concept.
Finalists will be asked to create box in replica, to scale, in full detail.



Pismo Beach Pier Plaza Utility Box #2 100A Pomeroy

Art must not cover or obscure Identification Name Plates on the box.
Artist responsible for painting (Nova Color long-lasting mural paints) and Frog Juice sealant.
Work to be completed end of summer 2020 (date yet to be determined)
Theme: Classic California Marine, Ocean, Seashore.
Submission sketches in full color with enough detail to communicate concept.
Finalists will be asked to create box in replica, to scale, in full detail.

